## REMARKS

Reconsideration and allowance of the subject application in view of the foregoing amendments and the following remarks is respectfully requested.

By this Amendment, claims 1-3, 12, 20, and 27 are amended to at least correct minor grammatical errors and to conform the claims according to commonly accepted US patent practice. Furthermore, claim 18 is canceled without prejudice or disclaimer and new claim 28 is added. Accordingly, claims 1-17 and 19-28 are pending in this application. No new matter is presented in this Amendment.

Applicants thank the Examiner for the indication that claim 19 contains allowable subject matter.

Claims 1-3, 5-10, 12, 17, 18, 21, and 23-27 stand rejected under 35 U.S.C. §103(a) over Reilly (US 20060014523) in view of Kivipuro et al. (US 20020062361), and Chang (US 6,922,735). In addition, claims 4, 11, 13-16 and 22 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Reilly, Kivipuro, Chang, and further in view of one or more of Lutnaes (US 2001/0053707) and "Changing Faces-The Ericsson A2618s" to Lim.

In response, the methods of claims 1 and 12 are amended to correspond to the apparatus of allowed claim 19. More specifically, claims 1 and 12 are amended to recite "wherein generating the package data includes combining one execution condition with at least one multimedia file and by combining each of the multimedia files stored corresponding to a plurality of execution conditions with the plurality of execution conditions, and storing a data package for download includes storing the multimedia files transmitted from a multimedia file provider server by predetermined classified item." Nowhere do the applied references disclose, teach, or suggest at least the above features.

Applicants respectfully submit that amended claims 1 and 12 are patentable at least due to the failure of the applied references to disclose, teach or motivate all recited features of the claims. Claims 2-11, 13-17 and 20-28 depend from independent claims 1 and 12 and are likewise patentable over the asserted combination of references for at least their dependence on

an allowable base claim, as well as for the additional features it/they recite. Accordingly,

withdrawal of this rejection is respectfully requested.

Conclusion

All objections and rejections having been addressed, it is respectfully submitted that the

present application should be in condition for allowance and a Notice to that effect is earnestly

solicited. Early issuance of a Notice of Allowance is courteously solicited.

The Examiner is invited to telephone the undersigned, Applicants' attorney of record, to

facilitate advancement of the present application.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is

hereby made. Please charge any shortage in fees due in connection with the filing of this paper,

including extension of time fees, to Deposit Account <u>07-1337</u> and please credit any excess fees

to such deposit account.

Respectfully submitted,

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